

SUMMARY

The theme of graduation thesis: Ecological tourism: classification and features of development in the North Caucasian Federal District

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The relevance of the research topic is necessity of creation new rules for human communication with nature, which will help us to understand the importance of nature conservation.

The aim of the work. On the basis of foreign studies and domestic theoretical and practical experience in the development of ecological tourism, to establish the types, principles, segments of ecotourism and show the development prospects and features of ecological tourism in the NCFD.

Tasks:

- reveal the essence and features of the concept of "ecological tourism", its classification and types;
- to define the principles of organization and segmentation of ecological tourism;
- determine the modern features of the development of ecological tourism in Russia and other countries;
- to investigate the problems and prospects for the development of ecological tourism in the NCFD;
- to outline the concept of the development of ecological tourism as one of the means of sustainable development of the North Caucasus Federal District and offer a development program based on the example of tour program for North Ossetia-Alania.

Theoretical and methodological basis of the study, consist of foreign and domestic specialists studies in tourism, ecology, and economy, which are engaged in the development of ecological tourism. In the process of writing we used scientific articles, publications, periodicals, Internet resources and other materials containing information on ecological tourism, methods of systematization, generalization, comparative analysis, etc.

Methods of intervention: description, comparison, analysis, synthesis were materials of international and Russian scientific and practical conferences, theoretical and practical materials on this topic and documents provided by the travel agency "Alanika Tour."

The results of the study We offer to create a project for the development of ecological tourism, using the example of North Ossetia-Alania. The advantages of this project are obvious. Its essence is in understanding nature. The project developed by us, combine ecological-educational, cultural-cognitive and therapeutic-improving functions of ecological tourism.

As a result of our work, we developed a tour that will provide the development of ecotourism in the NCFD.