

Summary

Subject matter: The French neology's features on the example of network mass media.

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Information about customer organization: Department of French philology and the intercultural communications.

Topicality of the research: is due to need of studying of lexical changes of modern French, and in particular, features of neologisms on the example of network mass media, and also need to give the stylistic description of the neologisms in modern network mass media.

The objective of the research: different types of neologisms used in network mass media.

Tasks of the research:

- 1) to define the role of neologisms in language of network mass media;
- 2) to describe and analyze the models of neologism's word-formation;
- 3) to reveal sources of neologisms;

Theoretical and practical significance: is determined by the ability of the application of main results of the research can be used in courses of studies on lexicology and stylistics of modern French, journalism.

Results of the research: identified during the analysis of sources and causes of emergence of neologisms in modern French, as well as their classification. The study of different websites and online-magazines in linguistic aspect allowed a better understanding of modern French.

Recommendations: the results of the research can be recommended to the professors of stylistics and lexicology.