Summary

Subject matter: Islam as the factor of the formation of the spiritual and moral values of the society (on the example of the Kabardian-Balkar Republic).

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Customer organization: The KBR Administration.

Topicality of the research: In the modern world the stereotyped and clichéd idea of Islam, of the mixture of the trends of the traditional Islam with the terrorist trends and groups operating under the slogan of this religion is a very topical issue.

The plethora of the publications touching on the problem of the stereotyped images of Islam in their connection with the development of the political situation in the world testify to the need for the profound analysis of the stereotyped image of Islam, its historical prerequisites, mechanisms of the formation and popularization of the negative image of Islam in the public consciousness.

To eradicate such a distorted idea of the religion, to divorce the word “Islam” from the word “radicalism” in the society one has to investigate the problem, to reveal the main reasons for the emergence of the stereotyped image of Islam, to examine the radical religious trends and propose the ways of the resolution of this problem.
Objective of the research is a complex analysis of the influence of Islam on the formation of the spiritual and moral values of modern society and also the development of the proposals for the solution of the problem of forcing the negative image of Islam.

Tasks of the research:

- to explore the role of the religion in the life of modern society;
- to study the origin and formation of Islam, its main trends;
- to determine the influence of Islam on the formation of the spiritual and moral values;
- to study the problems of the creation of the stereotypes of the radical Islam in modern society;
- to analyze the negative influence of the radical Islam on the formation of the spiritual and moral values of the society;
- to offer the general conclusions and ways of the resolution of the problems of the stereotyped image of Islam.

Theoretical and practical significance of the research is that its conclusions and proposals related to Islam in the modern political, social world and its radical religious trends may be used for further scientific explorations of the problem under consideration. Its significance consists in the possibility of further application of the results of the research in the everyday operation of the religious associations, in lecture courses, teaching aids and recommendations.

Results of the research: In the course of the conducted research we came to the conclusions that in order to eradicate this clichéd and negative idea of Islam we need to educate the society, especially young people, by means of religious lectures, publishing materials about the traditional Islam, new aids and books. Such education must be conducted not only at the local level but at the world level as well.
**Recommendations**: to keep the population informed about the principles of the Moslem religion and to spread information about the positive activity of the Moslems.

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