SUMMARY

Subject matter of the Graduation Thesis: The Strategic Planning of the Social and Economic Development of a Municipality (by the Example of the Blagodarnenskiy Municipal District of the Stavropol Region)

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Information about Customer Organization: the Administration of the Blagodarnenskiy Municipal District of the Stavropol Region.

Topicality of the Research: At present various strategic documents are being implemented at the municipal level – they are concepts, strategies (strategic plans), municipal programmes of the social and economic development, which are different from each other, above all, by their content and prospects of development planning of municipalities.

However, in most cases there are not any mechanisms of implementing strategies of the municipal development and assessing the degree to which the programme influences the end result – that is the achievement of strategic goals of the municipality’s development. All this limits the process of the strategic planning of the social and economic development of the municipality.

Objectives of the Research: are to work out some theoretical approaches and elaborate practical recommendations on strategic planning of the social and economic development of municipalities.

The tasks of the Research are:
toreveal the specific features of the Municipality as an object of management; to examine the content of strategic planning of the social and economic development of a municipality; to study foreign experience of strategic planning in the sphere of area development; to assess the present social and economic development of the
Blagodarnenskiy Municipal District of the Stavropol Region; to give an analysis of the system of strategic planning of the social and economic development of the Blagodarnenskiy Municipal District of the Stavropol Region; to outline main areas to improve the implementation mechanism of the strategic planning of the Municipality.

The Theoretical Significance of the Research is to extend theoretical knowledge about strategic planning of the social and economic development of a municipality.

The Practical Significance of the Research is determined by the possibility and feasibility of the results elaborated in the research work to be used in the practical activities of local governments in the process of strategic planning at municipalities.

The Findings of the Research: On the whole, the social and economic development of the Blagodarnenskiy Municipal District of the Stavropol Region can be characterized as an inconsistent one with some kind of positive dynamics in some social and economic performance parameters.

The basis of the strategic planning of the social and economic development of the Blagodarnenskiy Municipal District of the Stavropol Region is the strategy of the social and economic development until the year 2020.

The main tool of the Strategy implementation is the Programme of the social and economic development of the Blagodarnenskiy Municipal District of the Stavropol Region for 2011-2015.

Recommendations: We believe that the main area of improvement of the implementation mechanism of the Strategy of the social and economic development of the Blagodarnenskiy Municipal District of the Stavropol Region until 2020 is to monitor the Strategy implementation in such areas as: the monitoring of programmes and projects and the monitoring of public opinion.