SUMMARY

Subject matter: Socio-cultural rehabilitation of the disabled and elderly people at the municipal level (on the example of health resort Pyatigorsk).

Author: Kocharova Kristina Vaganovna

Supervisor of studies: Mamedov O. Ju., doctor of economics, professor, chair of creative and innovative management and law.

Customer organization: Pyatigorsk administration

Topicality of the research: as is well known, the changes related to the transformation of society exercise direct influence on the condition and social health of the elderly and disabled people who find it most difficult to adapt to the changing economic conditions, they feel most sensitive to their dependence and loneliness. The main problems of the disabled, veterans and elderly people: the loss of the habitual social status, the fall in the level of the material security and the ability to self-service, the restricted circle of communication. This background makes it obvious the need to optimize the living conditions of the elderly and disabled people for them to fully use and develop their potential abilities for the adaptation to the new regalia and overcoming of various social problems. In this context the realization of measures of sociocultural rehabilitation appears as important and topical.

Objective of the research is the study of the sociocultural rehabilitation of the disabled and elderly people at the municipal level and the development of the appropriate recommendations for its improvement.

Tasks of the research:
- to reveal the essence, goals, tasks of the social security of the elderly and disabled people;
- to examine social rehabilitation as the direction of the social security of the disabled and elderly people;
- to study socio cultural rehabilitation as a sought-after type of social rehabilitation;
-to explore the priorities of the municipal policy in the sphere of sociocultural rehabilitation of the disabled and elderly inhabitants of Pyatigorsk;
- to conduct the analysis of the practice of the sociocultural rehabilitation of the disabled and elderly citizens of Pyatigorsk;
- to determine the directions of the improvement in the sociocultural rehabilitation of the disabled and elderly people in Pyatigorsk.

**Theoretical and practical significance:** The thesis explores the theoretical and practical problems, whose solution will enable one to increase the effectiveness of the realization of the policy regarding the socially disadvantaged categories of the citizens at the municipal level. Besides, the conclusions and practical recommendations developed in the course of the research can be used in the work of Pyatigorsk administration as well as other organs of municipal power, for the realization of measures of social security and rehabilitation of the disabled and elderly people.

**Results:** Sociocultural rehabilitation of the veterans, the disabled and elderly citizens in many ways promotes the formation of the active position in life, achievement of certain positive results both in the physical and emotional and psychological aspect. The involvement in sociocultural events also promotes the development of their creative potential, and, at present, many of them are prepared for an open dialog with the society.

However, full implementation of all the principles of the inter-department model of the social security of the elderly and disabled people and veterans can be only achieved by the joint and coordinated work of the institutions and organizations of the local social sphere. Besides, the realization of the measures of the sociocultural rehabilitation of the disabled and elderly people, veterans and other categories of the indigent citizens in Pyatigorsk does not fully take into account the public opinion involved in the rehabilitations process.

**Recommendations:** To ensure the joint and coordinated work of the institutions and organizations of the social sphere in Pyatigorsk within the inter-department model of the social security of the elderly and disabled people,
veterans, it is seen expedient the creation of the coordinative committee for the affairs of the elderly and disabled people with the local administration.

The research into the degree of satisfaction of the indigent citizens with the quality of the rehabilitation measures must be targeted at the creation of the necessary conditions for the guaranteed satisfaction of the legitimate requirements and needs of the citizens who require rehabilitation, at the increase in the effectiveness of the rehabilitation process in order to prevent possible deviations from the requirements set. The study of the population opinion, the interaction with the citizens enables one to correctly assess the situation to make organizational-management decisions on the increase in the effectiveness of the work in the established sphere of activity.