SUMMARY

Subject matter of the Graduation Thesis: Products and Services Certification as a Method of Public Administration in the New Economic Environment

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Information about customer organization: The Federal Service Administration for the Supervision over Consumers’ Rights Protection and Human Welfare in the Kabardino-Balkarian Republic.

Topicality of the research: The state constantly exerts a regulating impact on the economy of the country. Licensing, certification, assessment, accreditation, the tax and antitrust policy are all the methods of such a regulation. Thus, certification is a progressive line of standardization development, the most important mechanism of product quality control, which requires further study.

Objectives of the research: are to define lines of activities to improve the products and services certification as a method of public administration in the new economic environment.

The tasks of the research:

- to describe the nature, content and patterns and characterize the legislative framework of the products and services certification;
- to identify some basic principles and procedures for the products and services certification as a method of public administration and study the international practice of the products and services certification;
- to analyze the practice of the products and services certification at the Federal Service Administration for the Supervision over Consumers’ Rights Protection and Human Welfare in the Kabardino-Balkarian Republic and offer some recommendations to improve it.
The theoretical and practical significance of the research. The findings and recommendations elaborated in the graduation thesis work can be applied in the scientific and practical developments aimed at improving the practice of the products and services certification.

The results of the research: As a result of the carried out analysis of the current practice of the products and services certification we have detected a number of shortcomings, the elimination of which will enhance the effectiveness of the state regulation regarding the certification process.

Recommendations: We propose the following solutions to improve the practice of the products and services certification:

1. To develop internal guidelines on the ranking of the most repeated infringement of the law by the degree of danger and the severity of punishment at the Federal Service Administration.
2. To use random re-inspections to improve the efficiency of preventive measures against infringements of the law and working closely with the local prosecutor’s office during inspections.
3. To enter into electronic interdepartmental cooperation through the development of flow charts of the interagency interaction.
4. To adjust the website of the Federal Service Administration for the Supervision over Consumers’ Rights Protection and Human Welfare in the Kabardino-Balkarian Republic in accordance with the requirements.