SUMMARY

Subject matter of the dissertation: The enhancement of management system in family business (on the example of LLC “Uspeh”).

Author of the master’s dissertation: Sonayan Gikor Arturovich
Scientific supervisor of the master’s dissertation:
Customer organization: LLC “Uspeh”.

Topicality of the research: One of the basic prerequisites of the middle class forming is the developing and support of the family business in a country. In modern Russia the potential input of the family companies is underestimated. At the same time family companies themselves are running business without incorporating the professional procedures of management.

These conditions make obvious the necessity of a theoretical substantiation and developing practical solutions to improve management system of the family business.

Objective: finding ways to improve management system in LLC “Uspeh”.

Tasks: to conduct a deep study of the main approaches to the definition of “entrepreneurship”, it’s functions and classification; to analyze the essence of a family business; to research foreign and russian experience n developing and support family business; to describe the management system of LLC “Uspeh”; to substantiate ways of it’s improvement.

Theoretical significance of the research is in development of vision of the essence of family business and it’s specific characteristics in Russia. Practical significance of the research is in the opportunity of utilization of the results by a management of different family companies in the process of improvement their management system.

Results of the research: The analysis has shown the following problems: absence of the succession policy, low involvement of the family members in the family business, absence of the complex system of the personnel management.
Recommendations: We recommend:

- to develop the policy of succession and employment of relatives,
- to introduce a position of the personnel management,
- to improve the personnel selection methods,
- to develop a plan of personnel educating.