Summary

Subject matter: Cost management as a factor of the improvement of organization management (on the example of “Abaza”, ltd.

Author: Vlasov Yuri Alexandrovich

Supervisor of studies: Maslova D.V., chair of special management, administration and business law.

Customer organization: “Abaza, ltd.”, Pyatigorsk.

Topicality of the research: The formation of a positive financial result in small business is conditioned in the first place by cost management, as the profit as a component of the financial result in the competitive market where small businesses offer their products for sale is largely formed on the basis of the market prices and organizations have no opportunity to influence those prices. On the contrary, an organization’s costs distinguished according to the types of products, centers of responsibility and economic elements are the most significant objects of financial management, whose response to the optimal management is an essential factor of the improvement of an organization’s profitability.

Objective of the research: is the development of the ways of the improvement of cost management in small business and substantiation of the concrete directions of the improvement of the efficiency of the economic activity on this basis.

Tasks of the research:
- to reveal the role of management in an organization’s economic activity;
- to represent the specific nature of management of small business;
- to examine the significance of financial management in the aspect of management of an organization’s effective work;
- to characterize the set of tools of financial management as regards an organization’s costs;
- to analyze the quality and state of financial management in small business on the example of “Abaza, ltd.”;
-to substantiate measures on the improvement of the efficiency of the economic activity of “Abaza, ltd.” on the basis of the improvement of cost management in the organization.

**Theoretical significance of the research** is the revealing of the mechanism of financial management and application of the principles of the theory of management in small business.

**Practical significance of the research** is the substantiation of the recommendations on the improvement of cost management and improvement of the efficiency of “Abaza, ltd.” on this basis.

**Results of the research** are the generalization of the principles of the theory of management with reference to “Abaza, ltd.”, use of the methodology of the marginal analysis to substantiate measures on cost management in an organization and improvement of the financial and economic work on this basis.

**Recommendations:**

In the field of staff management:
- to improve the staff’s motivation due to the rigid integration of the payment with the results of the economic work of the cafe estimate on the basis of the marginal analysis.

In the field of investments:
- to attract the outside financing, whose level of provision can serve as a general positive financial result of the organization;
- with the monetary means earned to reconstruct the café “Laguna” for the work during the whole year.

In the financial and economic activity:
- to improve the turnover of the realization of the products and services of the café “Laguna”;
- to provide the positive effect of scale.