Summary of the master`s dissertation

Subject matter: Organization and management aspects of the creation and development of startups in the IT segment.

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Topicality of the research: despite the apparent insignificance of small innovative business in the general range of innovative activity, its importance is high as it is just small innovative businesses that offer new products, technologies and business models have a highly expressed tendency towards growth and tap new markets thus allowing the diversification of the economy`s technological basis.

It is worth noting that one of the most important components of small innovative business is the development of small innovative organizations, namely startups. The development of innovative IT-startups is also the key moment in the development of innovative startups. This is conditioned by the fact that IT-startups develop such a significant segment as IT-technologies enabling one to improve the methods, ways, quality of the production in various spheres which promotes the increase in the country`s competitiveness on the world arena.

Moreover, the realization of the innovative potential of the economy on the whole will depend on how fast these organizations will be developing.

Innovative IT-startups are initially targeted at quick growth but the high risks involved and the restricted finances, staff; temporal resources necessitate the selection of the organization – management concepts.

Objective of the research: the developments of the concept and determination of the organization – management aspects of the creation and development of an IT-startup Task:

- To verify the essence, specific features, role and place of small businesses in the modern economy;
- To determine the main forms and attributes of small innovative businesses;
- To verify the essence, specific features, role and place of small innovative businesses at the early stages of their development in the modern economy.
- To reveal the existing forms of innovative startups;
- To analyze the organization – management concepts of the creation of a startup in the IT-segment;
- To examine the stages of the development of innovative startups in the IT-segment;
- To specify and analyze successful IT-startups abroad;
- To explore the Russian market of innovative startups in the IT-segment and reveal the existing problems;
- To apply the results obtained for the purpose of creating an innovative startup in the IT-segment.
**Hypothesis:** It is supposed that if the analysis of the organization – management aspects of the creation and development of startups is realized then the probability of the successful realization of a startup in the IT-segment will grow.

**The scientific novelty of the dissertation** is that the author was the first to conduct research into the existing concepts of the creation and development of innovative startups in the IT-segment as a special form of the realization of innovative activity and to develop the IT-startup “What to do”.

**The main statements presented for the defense:**

The impact of innovative small business and its main forms on the economy of different countries;

The study and analysis of the existing organization – management aspects of the creation and development of a startup in the IT-segment;

The analysis of the position and detection of the main problems of domestic startups;

Substantiation of the innovative nature of the idea and concept of a startup in the IT-segment;

The key organization – management aspects of the creation of a startup in the IT-segment.

**Theoretical significance of the research** is the systematization and summarization of the scientific ideas related to the role and significance of small businesses in the modern economy, the verification of the essence of innovative small business as its key segment.

The theoretical statements and the statements related to the creation and development of the IT-startup worked out in the dissertation can be used in the preparation of the summarization paper and also of the methodological materials on the creation of small innovative businesses in Russia.

**Practical significance of the research** is connected with the conducted analysis of the home and foreign practice of the creation and development of startups in the IT-segment, of the verification of the specific features of the organization – management aspects of this process, and also of the renewal of the idea and concept of the startup “What to do” to be realized in the near future.

**Results of the research:** the results of the dissertation were reflected in 4 publications (general page format-0.5 printed sheet)

**Recommendations:** we have worked our the IT-startup “What to do”, the project is in the state of realization/