

Abstract

Topic of the final qualifying work: Internet communication as hypertext

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Information about customer organization: IRGLIHT FSBEI BO "PSU»

The relevance of the research topic: The relevance of this study is determined by the need to study the theoretical and practical aspects of hypertext and hypertextuality on the Internet. Hypertext technology has made it possible to structured presentation of any text. Hypertext is used in distance learning and teaching systems, on the World Wide Web and in databases.

The aim of the work is to give a definition to the concepts of "hypertext" and "hypertextuality", to consider their characteristics, features of structure, types and functions. Also carry out a comparative analysis of the website of our university.

Tasks:

- to analyze theoretical works devoted to the phenomena of hypertext and hypertextuality;
- give a precise definition of these concepts;
- to compare the definitions of the concept of "hypertext" of different researchers;
- to identify the features of the PSU website.

The theoretical significance of this work is to study the role of hypertext in the context of modern linguistics.

The practical significance of this work is due to the fact that the results of this study will help to understand the role of the website in the scientific and

educational activities of the university, as well as to reveal the features of the hypertext organization of the website of our university.

Results of the research: Hypertext technologies have facilitated the creation of information storages in information networks, which can be accessed by various categories of users. The purpose of these technologies in education is to enhance the intellectual capabilities of students in the information society, as well as humanization, individualization, intensification of the learning process and improving the quality of education at all levels of the educational system.

Recommendations: the results of the work can be used in lectures and seminars on the topic "Hypertext".