Summary

Subject matter: Improving the mechanisms of implementing the state youth policy at the municipal level.

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Customer organization: The Administration of Georgievsk municipal district.

Topicality of the research: Modern Russia is undergoing a difficult period of the formation of the civil society, legal state and socially-orientated economy. The basis of any social state is the principle of the state responsibility for the well-being of its citizens. Russia today is in the centre of global political and economic processes. According to the Constitution it is a social state, the policy of which is aimed at the creation of the conditions for a decent live and free development of people. At that the state and the society should set the right strategic priorities, including the youth problems, which take one of the first places.

The youth objectively is an active and interested participant of the changes, which take place in the country. The development of the positive trends among the youth and the usage of the youth’s innovative potential in the interests of the formation of civil society can be stable only provided that the adequate state and public system of the socialization of the youth is formed.

Objective of the research: to propose the ways for the improvement of the mechanisms of the youth policy implementation at the municipal level.

Задачи:
- to define the youth policy, determine its essence, objective and tasks;
- to describe the main stages of the youth policy development in Russia;
- to determine the peculiarities and problems of the youth policy implementation at the municipal level;
- to analyze the process of the youth policy implementation at the municipal level (based on the example of Georgievsk municipal district);
- to determine the ways for the improvement of the youth policy implementation at the municipal level (based on the example of Georgievsk municipal district);

- to draw up the guidelines on the optimization of the youth policy at the municipal level (based on the example of Georgievsk municipal district).

**Theoretical and practical significance of the research:** the generalization of materials on the problem stated, drawing the conclusions, which can be used for a more detailed research of the problem of municipal workers appraisal.

The paper gives specific recommendations for the improvement of the youth policy implementation at the municipal level.

**Results of the research:** the implementation of the youth policy on the territory of Georgievsk municipal district is carried out by the Department of Social Development of the Administration of Georgievsk municipal district.

Currently the following elements of management of the youth sphere in Georgievsk municipal district are used:

- The Coordination Council on the youth policy implementation in Georgievsk municipal district;

- The Youth Centre of Georgievsk municipal district;

- The Youth Ethnic Council.

Besides the activities of the above mentioned bodies in Georgievsk municipal district within the youth policy implementation there are the activities aimed at military-patriotic education and volunteer movement.

Besides in Georgievsk municipal district the magazine “The Youth Kaleidoscope” is being issued, which reflects the major events of the district and has columns and reports from the events.

**Recommendations:** to improve the youth policy implementation at the municipal level in Georgievsk municipal district we recommend:

- to organize and carry out the Meetings of the youth from the district;

- to organize the work of the “School for Trainers and Moderators”.

To optimize the youth policy implementation at the municipal level we
propose the activities within the Strategy of the development of the youth in the Russian Federation till 2025, such as:

- to set up a legal consultation to help young people with legal problems;
- to set up a recruitment agency to give employment to young people after their graduation, maternity leave, etc.;
- to engage young artists, photographers, designers in the organization of exhibitions;
- to set up a group for an anonymous psychological help to young families and girls in a situation of a reproductive choice to improve the demographic situation in the municipal district;
- to develop the volunteer movement.