

## Summary

**Subject matter:** Deontology of speech interaction: level representation of politeness

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**Topicality of the research:** the need to study the deontology of communication, insufficient knowledge from the standpoint of linguistic behavioral processes characteristic of society. In this context, it is especially important to pay attention to the aspects of mutual respect, mutual understanding of individuals (communicants) as representatives of different ethno-linguistic structures. There is a need to penetrate deeper into the patterns and structure of speech deontology, to identify universal, common human and features characteristic of a particular ethnic culture. The issues of the culture of interethnic communication are especially acute.

**Objectives of the research:** to study the general (universal) and special (characterological) features of the speech behavior of the French, through the prism of speech techniques that provide deontology of speech interaction (politeness, optimal contribution to speech communication, etc.), and also to consider the reflection of speech deontology in practice language regulation (on the example of the French language).

**Tasks of the research:**

- to consider the features of the functioning of the category of politeness in speech interaction;

- to study the problem of correlation between deontological categories and the success of speech interaction;
- consider the relationship between speech etiquette and communication culture;
- to define the role and importance of the means of expression of politeness for the French speech culture.

**Theoretical and practical significance:** lies in the introduction of the prospect of comparative study of languages, the problem of deontology of speech interaction and its ethnocultural characteristics, the possibility of using the research results in the independent work of students on the theory and practice of intercultural communication, interpretation of the text, comparative style, translation, as well as in writing coursework and qualification works.

#### **Results of the research.**

A comparative analysis of the means of implementing speech deontology on the practical material of the French language is carried out; the levels of deontology of speech interaction are highlighted; the role of tonality in communication has been analyzed, communication strategies in speech interaction have been identified; prepared for publication a textbook on speech etiquette for beginners to learn French, intended for a wide audience of French learners.

**Recommendations:** This work can be recommended for translators, linguists, specialists in the field of French, working in the field of education.