Summary

Subject matter: Development of measures and improvement in the financial planning in modern organizations on the basis of the analysis of the Russian and foreign experience.

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Customer organization: “Sevkavdorstroy”, plc.

Topicality of the research: In the modern market economy organizations will not be able to achieve the goals set unless the clearly and effectively plan their financial activity, constantly collect and accumulate information both about their competitors on the market and their own opportunities and personalities. The consolidation of the market position of organizations is impossible without introduction into their practice of the improved methods of financial planning many of which being borrowed from industrially developed countries.

Objective of the research: is the development of measures on the improvement of financial planning in “Sevkavdorstroy”, plc. on the basis of the analysis of Russian and foreign experience.

Tasks: 1. to highlight the essence, goals, tasks and methods of planning of an organization’s financial activity; 2. to consider Russian and foreign experience of financial planning; 3. to offer a general description of the firm a general description of the firm and analyze its financial and economic activity; 4. to study the organization of the process of financial planning in the organization; 5. to develop recommendation on the improvement in the financial planning in this organization.

Theoretical and practical significance of the research: in the possibility of the use of its theoretical and methodological principles considering the issues of the financial planning of the organization and its concrete recommendations can be used to improve the effectiveness of the work of the organization under study.
Results of the research: within the framework of strategic planning the firm’s financial planning is characterized by the expansion and improvement in the building infrastructure within the bounds of state, regional, municipal programs and private orders, the process of financial planning of “Sevkavdorstroy” is determined by the annual plan of measures on the improvement in profitability and development of the organization.

Recommendations:

- improvement in the management of the debit debt;
- improvement in the management of the credit debt;
- clear planning of the increase and decrease of funds;
- exacting a fine for unpunctual payment;
development of pay calendars.