

Abstract

Graduation Level of Proficiency Paper

Title: Specificity of Verbal Influence in Political Discourse

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Topical Importance: This diploma paper is devoted to the study of the political discourse and political linguistics which can be considered as the object of great attention of different scientists, but lexico-semantic features of American political discourse haven't been researched thoroughly enough.

Goals: The main goal of the diploma paper is to study lexico-semantic features of political discourse of the American president.

Tasks: the investigation of specific features in political discourse by means of usage of ideological marking, emotive component and metaphoric usage in the president Barak Obama's political discourse.

Theoretical value and practical applicability are in making a particular contribution to the development of political discourse which is regarded as the main object of political linguistics. Also it can be a theoretical base for the study of different political texts. The results of the diploma paper can be applied in different spheres of language study.

Results: Such aspects as ideological marking, emotive component and metaphoric usage help the president Barak Obama to have an influence on audience, to attract its attention, to influence on making political decisions, and to appeal to definite political actions .

Implementation advice: the theoretical material of the diploma thesis can be applied while studying or teaching different courses of political linguistics, political discourse, and in special courses on text analysis.