

Summary

Subject matter: semantic features of the naming units of energy sources

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Topicality of the research: Nowadays it is necessary to study semantics of the nominations of energy carriers more deeply because questions of energy sources are relevant in modern social-media. The research of semantics of the naming units of energy sources will show us the relation of modern society to energy problems in Germany.

Objective of the research: Complex research and description of specifics of semantics of the naming units of energy sources in modern German social media.

The tasks of the research:

- 1) To present theoretical and methodological bases of the research;
- 2) To carry out the semantic analysis - to define nominative field of a lexeme «Energiequellen»; to analyse the semantic features of the naming units; to make a semantic model of this lexeme;
- 3) To analyse the sociopragmatic component of this lexeme.

Theoretical significance of the research lies in identification and analysis of semantics of the naming units of energy sources functioning in German-speaking media; the results are analyzed from the sociopragmatic aspect.

Practical significance of the research lies in further use of the selected material on lecture and seminar classes of linguistics courses.

The results of the research:

The research has allowed to reveal motivational areas of semantics of the naming units of energy sources as well as their cognitive features were described.

Through the semantics of the naming units of energy sources it is possible to see the relation of language society to energy problems - energy is an object of dispute, an instrument of pressing, dictatorship. The naming units of energy are present in the conflict, competitive, economic aspects, in the problems of environmental protection and ecology. All this became an integral part of life of modern society, therefore energy sources get sometimes different pragmatic estimation.