SUMMARY


The Information about the Contracting Authority: «Zolotaya Osen» Ltd.

The Topicality of the Research: The support of stable economic growth of an enterprise, achieving its objectives which are equitable to the interest of managers, employees and the whole society are impossible without development and realization of the effective strategy of an enterprise, that in the modern economy depends to a large extent on availability of a reliable system of its economic security and appropriate level of organizational culture development. Economic security based on staff ability to counteract to negative risk situation development becomes the main factor of stable and effective function of domestic enterprises.

Objectives of the Research: lie in a conceptual study and verification of an interaction model between economic security and organizational culture of an enterprise that support its stability and high-performance.

The Tasks of the Research:
- to study the theoretical approaches and categorial connection between economic security and organizational culture;
- to analyze the formation process of the economic security system of business on basis of organizational culture development of an enterprise;
- to examine the conceptual model of interaction between economic security and organizational culture of an enterprise;
- to carry out the analysis of the «Zolotaya Osen» ltd. activity and study the development tendencies of the market of computer equipment in region of Caucasian Mineral Waters;
- to carry out the analysis of the organizational culture formation and development at «Zolotaya Osen» ltd. as a part of the economic security support of the enterprise;
- to work out recommendations to improve organizational culture at «Zolotaya Osen» ltd. that will increase the level of its economic security.

**The Theoretical Significance of the Research** lies in the fact that the fundamental aspects of the problem studied in the graduation thesis connect to achieving the objective of increasing economic security of business on basis of improvement of management of their organizational culture development process. **The practical significance** is in the fact that the total results of the graduation thesis can be used on practice to support economic security and in planning of strategic development of «Zolotaya Osen» Ltd., and that the certain propositions of the study seem advisable to use in the process of personnel administration for the purpose of supporting economic security at the enterprise in question.

**The Findings of the Research:** The work in setting of dynamic external environment demands from business executives to develop not only a market strategy but a security strategy that includes the compulsory special programs for organizational culture supporting and forming. Organization culture is the main factor that sets conditions for not only successful structure of system changes but the company existence itself.

**Recommendations:**
- as for the first recommendation, we propose to carry out a diagnosis of the existing economic processes, internal environment and organizational culture of the enterprise;
- as for the second recommendation, we propose to develop a program of organizational culture improvement;
- as for the third recommendation, we propose to change some parts of the management system of the enterprise. These changes will improve the
effectiveness of management in whole as well as personnel attitude to the company that will improve organizational culture.