ABSTRACT

**Theme of the Graduation Thesis**: "The Increasing the functioning of the organization by creating and implementing an Internet representation".

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**Information about the contracting authority**: OOO «Gruzoperevozki-26».

**Relevance of the research topic** is that the software product is an individual project, fully focused on the characteristics of the organization and aimed at solving problems related to the accounting of freight.

**Objective**: to develop a system for accounting of freight with the current order of documentary registration of freight in OOO «Gruzoperevozki-26».

**Tasks**:
1. The study of the activities and the internal organizational structure of the enterprise;
2. The study of the current order of clearance in the organization.
3. Clarification of the features of automation.
4. Selection of software.
5. Development of an information subsystem of transportation accounting.
6. Determination of the economic effect of the introduction of the information subsystem of transportation accounting.

**Theoretical and practical significance of the research**: the developed information subsystem can be implemented in enterprises with a similar type of activity, as well as in the departments of logistics and delivery of other enterprises.

**Results of the research** in the process of implementation of the final qualifying work, an information subsystem for the accounting of cargo transportation was developed, which contains:

- all the necessary primary information machines and data on their capacity;
- information on contracts with customers and carriers;
- data on past orders of this client.

**Recommendations:** The obtained results and the developed software product are recommended for implementation in small enterprises engaged in the transportation of goods and transport logistics.