

Summary

Subject matter: Rap – text as a kind of literary text.

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Topicality of the research is due to the fact, that the rap-text is analyzed as a phenomenon of modern culture (from the artistic point of view), which has the widest distribution in various linguocultures and, therefore, is a scientific interesting material for research.

Objective of the research is to reveal the linguistic features of the rap text as a kind of literary text based on the rap texts of the germane performers.

The tasks of the research:

1. to consider the concept of "discourse" and "song discourse" as a communicative process;
2. to identify the features of language contact as one of the fundamental phenomena of sociolinguistics;
3. to describe the history of the formation of rap in Germany, the styles of German rap and their features in relation to artistic texts;
4. to describe the sociolinguistic features of the language situation in modern Germany;
5. to study the characteristics of the youth language in Germany and its multi-electrolectic features;
6. to analyze linguistic strategies and tactics in the German youth language and in rap texts.

Theoretical significance of the research is due to the fact that in it the rap text is considered not only as a significant component of the modern youth subculture, but also as a kind of artistic poetic text.

Practical significance of the research is due to the fact that the provisions presented in it can serve as a visual material for studying the linguistic, artistic, semantic features of song texts in the process of studying philological disciplines and intercultural communication.

The results of the research:

As a result of the analysis of rap compositions of modern German performers, a number of linguistic features were revealed, which are considered universal linguistic markers of hip-hop music:

- the language of rap compositions, both male and female, is characterized by an abundance of reduced, abnormal vocabulary - vulgarisms and slangisms;
- placed on the Internet-Internet rap composition, distinguishes a deliberate deviation from standard spelling, which can be interpreted as a marker of the metagenic youth subculture, where a characteristic feature is protest, resistance and challenge to generally accepted norms;
- rap-compositions are characterized by a large number of concretions and abbreviations, which index the informal character of the discourse;
- availability of assimilated borrowings that receive morphological signs of German verbs;
- rap-compositions have a vivid imagery, which is created using such language tools as: comparison, metaphor, hyperbole, metonymy, personification, epithet, etc .;
- mixing and hybridizing of the rap discourse:
 - the presence in German texts of rap compositions of foreign inclusions (including ethnically labeled language elements and language of immigrants);
 - inclusion of lexemes in figurative meaning and characteristic acoustic effects: cries, moans, comments aside;
- extensive use of obscene vocabulary on topics that are not worthy of attention for aesthetic reasons;

The discourse of rap constructs global youth solidarity in a number of aspects:

- social life (the world of the rich and poor, the problem of unemployment and insecurity);

- personal aspirations and search (life, fear, love, hope, demonstration of a culture of resistance against the background of life's hardships);
- emotional-behavioral traits (pessimism, unbelief, lack of hope).

The tactic of the development of German rap texts, as well as the entire youth language in Germany, is the author's active introduction into the language group of jargon and dialects that are peculiar to a certain territory of the state, coverage of social, political and economic problems using classical genres (lyrics, epic, drama) and receptions (monologues of a confessional nature) of an artistic text.