

Summary

This research is devoted to the French joke, its speech genre and ethnolinguistic characterology, using the French and Russian languages as an example. The aim of our study is the implementation process of the French joke as a speech genre and ethnolinguistic characterology. To do this, consider the following tasks: show the theory of speech genres; consider and analyze the speech genre of a joke; reflect the genre specifics of the French joke; to analyze the French joke as a speech genre and ethnolinguistic characterology. The theoretical and practical significance lies in the fact that the study of the French anecdote as a speech genre and ethnolinguistic characterology introduces new dimensions to the discussion of epistemological issues. The results obtained in this work can be used in linguistic, cultural and sociological studies on the problems of ethnolinguistic research, intercultural communication, etc. The scientific novelty of the work is expressed in an attempt to determine the main features of the French joke as a speech genre and ethnolinguistic characterology, a collection of French jokes for beginners has been prepared for publication.