Summary

The theme of Master’s thesis is “The problems and prospects of the development of the youth’s and the innovation’s enterprise”.

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The actuality of the thesis investigation is in solution estates policy of crossing the innovational path of economical development and the formation of the national innovational system in progressive conditions in Russia. The development of the youth’s innovations enterprise is the first of the strategical aims of Russian’s development in our days with it’s help the innovation' s economy must be formed.

The aim of thesis is to substantiate and to research the main problems of the development of the youth’s and the innovation’s enterprise as the most important factor to provide the social stabilization and economical development of Russia today.

Tasks are to finde out the essence and functional features of enterorise as bases of economical market, the economical determination as an instrument entrepreneurial activity and also the socio-economical features and conformities to low of development of the innovation’s enterprise in Russia, the description of basic forms and types of morden entrepreneurial activity, the analisis of branch and regional features of the innovation’s enterprise development in Russia, the consideration of mechanism of state’s support of the youth’s and the innovation’s enterprise in the Russian Federation, the Knowledge of problems of the youth’s and the innovation’s enterprise development and the ways of their solution, the determination of the innovation’s enterprise development in Russia.

Hypothesis. The concept of Master’s thesis is based on the hypothesis, according to the socio- economical region’s development in conditions of economical market is linked with the formations of economical conditions and mechanisms directed to stimulate the development of the youth’s and the innovation’s enterprise.

The science novelty of this investigation consists in the groundwork and substation of the conception’s foundation of the management of the development of the youth’s and the innovation’s enterprise on the basis of using the effective methods, mechanism and practical changes of it’s infrastructure protections.
Basical points of Master’s thesis.

1. The innovational model of economical development includes the most important role of the youth’s and the innovation’s enterprise as the most creative element of the business area. Privet activity is innovational if it uses the search of new ideas and their valuation; looking for new resources of types of it’s combinations wich we can get as new resources; a possibility of deriving privet incomes from commercialization of innovational activity and it’s result. Owner of firms try to lower their expenses as it possible that’s why they use technologies more economical, saving resources and types of production’s organization.

2. Not only the increase if the innovation’s potential, the development of domestic market depends on the effective state supporting of this strategical part of domestic economy but the improvement of national competition, the raising of Russian’s role in the world’s market of scientific technologies. The main parts of the state policy are the constant conditions of small and average business; effective regulations; social programs of supporting the innovational directions.

3. The research of the innovational activity of business is one of the most important focus of economical researches in our days. The official statistical information shows the growing of backwardness of Russia in the innovational area from highly developed countries.

4. The participants of the development of the innovational activity are the state, big corporations, investors, scientists and people who worked and experienced the model’s technology. The unique understanding of the necessary measures of the developing in ovations of the participants gives a good result of joint actions with effective infrastructure and organization.

5. There are lots of reasons that hold back the development of the innovational business enterprise. We need the complex of economical, educational, propagandistical, organizational measures to develop the youth’s and the innovation’s enterprise.

Theory and practical importance of the investigation.

The practical importance of the investigation consists of the variety of instrument of the active system of supporting development of the youth’s and the innovations enterprise and bases on the principals of their compulsory combination with using market linchpins and stimulus in the interest of effective function of business structure. The pticipal practical conclusions of the thesis can be usedin the activity of state executive and legislative power with the aim of the formation of effective system of the
management of small innovational enterprise and also can be used by developing programs of supporting the youth’s and the innovational business in different levels.

The theoretical conclusions can be used for the development of the methodical providing in teaching educational discipline “The innovational enterprise”.

The results of investigation. Were examined theory-methodological principals of the youth’s and the innovation’s enterprise, investigated it’s peculiarity of the development and mechanism of state’s support, discovered reason of holding back of the innovational business enterprise in Russia and were set up the ways of increasing the innovation’s business activity.

Recommendations. The main source of the enterprise’s growth effect fulling the market with necessary products, service and raising the living standard of population in the economy of Russia is the development of the youth’s and the innovation’s enterprise.

There are different activity problems in this investigation in realizing the states and other types of support of the innovational activity of individual small business. It is necessary to take the complex of economical, educational, propagandistical and organizational measures in the development of the youth’s and the innovation’s enterprise.