SUMMARY

Subject matter: Perfection tools for social service of senior citizens at the Central Social Service Center (on the example of the state health care center “Pyatigorsky Regional Center for Social Security”)

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Relevance of the research issue: The provision of social services is one of the important components of the organization of social services for various segments of the population. Issues and problems related to the livelihood and maintenance of citizens of elderly and senile age are of particular relevance due to the demographic situation in the territory of the Russian Federation. According to the Federal State Statistics Service, the share of persons older than working age in the Russian Federation for 2017 was 36.6 million, which is 25% of the total population of the country.

As a result of the increase in the proportion of older people in the social structure of society, new social needs arise related to the organization of social services, due to the specific status of the elderly person, unstable financial situation and poor state of health of this category of population. The leading role in this case is played by the organization of social services for senior citizens in the complex centers of social services for the population (KSSON), due to the increasing role of social institutions due to the increase in the number of citizens with various serious diseases, reduced family responsibility for meeting the needs of elderly and old people. age, the
absence of close relatives who would carry out the necessary care for them. The key element in the organization of social services in the conditions of the Social Service Center and the solution of many problems of this category of the population is the provision of a wide range of social services by social work specialists to especially needy elderly citizens.

**Theoretical significance** to analyze the use of social service tools for senior citizens in the conditions of CCLL and suggest ways to improve them.

**Practical significance** the research contributes to the development of the theory of the organization of social services for senior citizens in the context of the CCLL. The theoretical conclusions obtained during the study contribute to the increment of knowledge in sociology and social work.

**Results of the research:** the organizational culture existing in the State Budgetary Public Organization “Pyatigorsk KCSON” was determined; analyzed the compliance of the organizational culture with the management system and the goals of the State Budgetary Arbitration Detachment Pyatigorsk KCSON; the possibilities of improving management efficiency in the state-owned enterprise “Pyatigorsk KCSON” by improving the organizational culture are revealed. The result of the research was the recommendations developed by the author on the improvement of the organizational culture in the State Healthcare Educational Establishment Pyatigorsk KCSON.

**Recommendations:**

In order to ensure a greater variety of effective forms and instruments of social services for senior citizens and people with disabilities, the following is proposed in the State Budgetary Public Service “PKSSON”.

1. In the KCSON of Pyatigorsk, senior citizens should be given the opportunity to undergo a course of social rehabilitation on the basis of a travel system.
2. To develop such an innovative form of life arrangement for elderly citizens as a foster family for an elderly person (under the control of KCSON).

For the clients of the Center, a survey on the topic “Problems and level of social activity of the elderly” was developed and conducted. After analyzing the responses of citizens, we concluded that the main components of the social activity of an elderly person will be the responsibility, independence, initiative of the individual in achieving socially significant goals, her ability to perform concrete actions to translate initiatives and plans into real life. For an older person, you need to stay active as long as possible, even when you retire. Professional activities can be replaced by new types and forms of social participation in public affairs.

The recommendations proposed in the work will make it possible to positively influence the development of social services for senior citizens in the conditions of integrated social service centers.