

Abstract

Graduate qualification work

Direction of preparation:

47.04.01 – “Philosophy”

Profile: Management Philosophy and Decision Making Methodology in the Field of Creative Industries

Theme of graduate qualification work: Philosophical conceptualization of the formation of the cultural strategy of the region (on the example of the Predgorni municipal region (district))

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The relevance of the study due to the fact that the current process of educating the culture of behavior in the younger generation is influenced by both objective reality and education, the problem of improving the forms and methods of forming a culture of behavior becomes particularly relevant. The priority direction of educational activity at the present stage of the development of society should be the education of young people in the culture of behavior, especially in the field of leisure. Leisure is traditionally one of the most important spheres of life of young people. Young people are a special social group that is most susceptible to socio-cultural innovations that have a different impact on the development of a young person's personality.

The relevance of the topic is also determined by changes in the content and structure of leisure activities under the influence of socio-cultural transformations that have occurred in the country (changes in the values of Russian youth, the development of social infrastructure, the emergence of new information technologies). This dictates the need to consider the leisure behavior of young

people in accordance with the current socio-cultural situation both in modern Russia as a whole and in individual regions.

The research objectives included:

- To study the theoretical and methodological understanding and the regulatory framework of the cultural policy of the Russian Federation;
- To analyze the fundamentals of regional cultural policy in the Russian Federation;
- To characterize the project activity as a mechanism for the development of the cultural strategy of the region;
- To consider the formation of a high-quality leisure sphere for young people as a component of an effective cultural strategy of the region;
- To analyze the implementation of municipal programs for the organization of the cultural strategy of the region on the territory of the Predgorny Municipal District of the Stavropol region;
- Create a regional project "Code of the Soul" - as a way to optimize the cultural strategy of the Predgorny Municipal District.

The theoretical and practical significance lies in theoretical and practical significance lies in the use of the materials of the dissertation work to create a new solution to many topical problems of the study of the cultural strategy of the region, in particular its component-the leisure sphere of the life of young people.

The results of the research can be used by local self-government bodies, services of social protection bodies of the population, they can be taken into account in the development of targeted youth programs, as well as in the planning and organization of work with young people.