SUMMARY


Author of the Graduation Thesis: Ladariya Astamur Vitalievich, the 6th year student of Higher School of Political Administration and Innovative Management.

Supervisor of the Graduation Thesis: Eremina O.S., the Candidate of Historical Science, Associate Professor of the Department of Creative and Innovative Management and Law.

Information about the contracting authority: the State Committee for the Resorts and Tourism of the Republic of Abkhazia.

Topicality of the research: At present Russia faces the task to make a major breakthrough in the field of the recreation and tourism industry, making a bet on the most efficient development and utilization of each region’s capacity. When solving such an important issue for Russia, the Republic of Abkhazia can play a significant role in it, because it possesses a huge resort and tourist potential.

Objectives of the research: are to examine the management process of the resort and tourist potential of the territory and define some practical guidelines on its development (by the example of the Republic of Abkhazia).

The tasks of the research:

- to study the research theoretical aspects of the resort and tourist potential of the territory;
- to examine the current state of the resort and tourist potential of the Republic of Abkhazia and define the guidelines on its development.

The theoretical and practical significance of the research. The findings and recommendations elaborated in the graduation thesis can be used for a further scientific analysis and development of the regulatory practice at the resort and
tourist complex in the Republic of Abkhazia and in the regions of the Russian Federation.

**The results of the research:** Today Abkhazia represents a country with unique natural and climatic conditions. Different projects are being currently developed and implemented aimed at carrying out rehabilitation works on the basis of available capacity, that has given an opportunity to increase the tourist flow to the republic, as well as the number of reconstructed enterprises working in the sphere of resort industry.

**Recommendations:** In order to develop the tourism industry in Abkhazia it is necessary to introduce a classification system for hotel enterprises and other means of accommodation. One of the development priorities for the state policy of the Republic of Abkhazia must be the development of some basic conceptual propositions and activities in the sphere of the investment policy in the field of tourism. We can also urge to talk about the need for the mutual cooperation in the sphere of promotion and development of the Black Sea coastal resorts of southern Russia and Abkhazia.